Lecture 18 Political Psychology

> Expert prediction of 2016 election Hilary >> Trump Hilary < Trump why? How did expert get it so wrong?

- #1 Knowledge of Political System
  - >\* Rational Voter model ppl know about issues and vote accordingly to minimise distance between own POV and candidate
    - > Ack ppl should we impeach Hlary after Trump winning

      Even though Hilary never in office.

      > Ppl say weird things > They don't really know stuff?
      - 4 Most Americans way off in estimating numbers relavant to policies.
    - \* Ignorance too much to know. And faulty memory.

      So ppl vote without full information. We also have:

       Conformation bias ppl more likely to stick to prior belief

      - Metacognition ppl don't know what they don't know.

        > Ppl express less confidence in knowledge about candidate's
        - stance after being asked to write them down.
        - → 60% of voter know no fact.
      - is Mostly depend on political bias?

Hum maybe not a good model to start with.

#2 What dimues pplis vote
- Location
-> Priming - more likely to care more about what's
near them
-> Arizona study: more likely to vote for school
stuff when voting in school (regardless party)
→ Seat - liberal on left conservative on right because
historically they needed ally.
> People learning right physically lean right
left left
more priming because of association.
- By appearance of candidate
> Bring in lab, show faces for 100 ms (very fast), yet
ppl agree on who's confident when guessing.
> Look like someone they like > more likely to vote for
> Look more like themself -> more likely to vote for
-> Look more like republican -> more republican vote for
democrat > democrat
-> US doing well in Olympics -> ppl feel better about country
-> US donng well in Olympics -> ppl feel better about country -> like current president more -> poligoes up.

## Other factors in election

- Incompetence ppl not knowing how to use ballet because it's badly designed. i.e. people couldn't vote for the correct person.
- Shortcut ppl choose first acceptable candidate

   Bad weather some group less likely show up (not random!)

   Team won game > ppl feel better > vote for incombent.

## #4 Benefits of Democracy

Despite messy democracy, democracy works

higher quality of life, somehow

- -> In Africa, democratic countries usually perform better
- → Country go non-democracy to democracy > improvement

  > Country go decline

Why?

Maybe democracy pressures citizens to do positive things.

- Procedural Justice have a say > feel fair
  - -> more likely to agree and not make trouble.
- Sharing Power
- Non-democracy if lose position > no way to get m to power > resist > chaos/trouble

side last Democracy Despite Itself,

Democracy > play a part > motivation. Prof's book.